



Parking Solutions for the 21st Century



“Green Parking provide an uncomplicated approach to their parking services and have been a highly regarded tenant of Mapeley over the past few years.”

Martin Clayton

London & South East Portfolio Manager - Mapeley Estates



About Us

Green Parking has over 20 years experience operating car parks in the UK.

We have a reputation for providing flexible parking solutions that maximise revenue whilst reflecting our Landlord's needs and responsibilities.

- **Spaces:** Vary from 20 bay car parks in Central London, retail car parks near shopping locations to 1000+ spaces near airports or commuter hubs.
- **Tenures:** From 6 month licences to institutional leases of varying lengths.
- **Sensitivity:** We are able to operate effectively in highly sensitive areas such as heritage or conservation sites.
- **Flexibility:** We have many examples of effective car park operation during construction projects.

Car parks are created or adapted then promoted using both traditional and digital marketing methods to deliver maximum income potential.

We ensure that each facility serves the local community as well as enhancing the property owner's profile whilst longer term options are developed.

Car Parks are leased or managed depending on client requirements. Our wealth of experience, high standards of professionalism guarantees we deliver the results our clients demand.



About Neil

Neil Edwards is the Managing Director and founder of Green Parking Limited.



Neil is a Chartered Surveyor with over 20 years experience in the Car Park Industry. He successfully developed a portfolio of branded car parks that were eventually sold to NCP in 2002.

Since then he has focussed on building Green Parking into a well respected industry brand. Neil also has experience in ancillary services such as site cleaning, recycling and solar technology.

Neil is passionate that Green Parking stays at the forefront of technological developments within the industry and comments:

"By 2020 'Millennials' will account for around 70% of the workforce. They are the first true generation of 'digital natives' and how they run their lives will be integral to how our business will function."

U.K. Smartphone use is growing exponentially with 47.9 million people in

the U.K. expected to have a smartphone by 2020, this sends a clear message to us and explains why our customer experience fully embraces digital technology. Green Parking's digital marketing strategy currently comprises Parking Apps for journey planning, booking and payment as well as Social media to attract customers to our car parks. We will continue to adapt to this rapidly evolving digital world with provision of facilities for electric and in time driver-less vehicles."

Neil is a former Scotland Rugby International and played for both Harlequins and Northampton during his rugby career.

The next few pages will provide an insight to Green Parking's wide variety of instructions as well as the professional and contemporary way we present our 'parking experience' to the public.

Thank you for your interest in our Company.
Neil Edwards



Empire Way, Wembley - 80 space car park. Green Parking's management skills combine to serve event goers, both cultural and Wembley Stadium's intensely tribal sporting occasions.



Portcullis House (Disused Tax Office Site), Southend - 160 space car park. Providing rental income to offset significant holding costs for owner.

“ Green Parking have provided a professional, responsive and comprehensive car parking management service since their instruction. Their ability to move quickly onto site, offer flexibility in their instruction and provide advice at short notice has been very helpful. ”

Dominic Martin MRICS. Operations and Strategy Director - Westrock



Station Square Car Park, Bracknell - 338 space car park. Green Parking manage this multi storey car park that serves commuters for the nearby station without affecting Permit holding tenants at the Landlords residential and office development.



Ng2 Business Park, The Triangle, Nottingham. - 450 spaces. Green parking ensures efficient and safe parking occurs only in lined bays and that access ways and aisles are kept clear for our client.



“The BPA are routinely spot checking sites managed by our Members to ensure compliance with our Code of Practice.

The BPA take compliance with our Code seriously, as it aims to drive up standards within the private parking sector. It is also an opportunity for you to receive feedback on the sites you manage.

I can confirm that I visited Paddock Wood car park on Wednesday 13th July and I am pleased to confirm it met with the standards in our Code of Practice.

We would like to take this opportunity to thank you and your staff for assisting us in raising standards within the sector.”

**Graham Chapman
Area Manager - British Parking association**

Digital Payment Systems

Customers are able to pay using on site parking machines and digital tablets which operate the wave and pay and coin and card protocols. One click parking is available in most of our compatible car parks from smartphones and award winning parking apps.

Customers can pre book parking spaces through state of the art Apps. These allow us to offer customers a guaranteed space, directions via a Sat Nav link to our car park, real time traffic updates and variable parking charges for peak and off peak bookings.



Enforcement



Poorly managed sites suffer from unauthorised or fly parking so it is important to implement a parking charge notice policy supported by clear unambiguous signage.

Green Parking operate a courteous meet and greet system on car parks and our team are not incentivised to issue PCNs. Uniformed patrols mean it is easier for customers to identify our operatives and seek assistance.

Green parking have a dedicated helpline to deal with parking enquiries and a simple web based system for users to obtain information and advice on parking matters and appeals.

The result is a low level of contravention and a positive enforcement atmosphere.

Solar

The use of solar panels to provide power for car parks accommodate electric and soon, driverless vehicles is very important to the parking industry and Green Parking are working with our clients to provide financial models that achieve these aims.

Solar panels can be incorporated in canopy structures that both protect parking surfaces and vehicles from the elements. Excess power can be sold into the grid or direct to nearby consumers.



Stuck for a solution? Give us a call **+44 (0)1372 462156** or send an email **info@green-parking.co.uk**, our experienced and friendly staff are always here to help. Or visit us online at **www.green-parking.co.uk**

“Neil is a committed and practical property industry professional whose integrity and knowledge of the parking industry sets him apart from most. I wouldn't hesitate to recommend Neil and Green Parking to our clients.”

Tim J.W. Downing FNAEA FICBA MARLA MIOd
Senior Partner - Pygott & Crone



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